

## ACTIVITY REPORT





In October 2020, when this year's ELSA Ljubljana Board took over there was not much hope for improving existing events and activities, due to the gloomy predictions of the pandemic. However, our team was able to realize that especially in these hard times our members, law students, and young professionals, needed a community like ELSA Ljubljana.

We started off our very first online event with the ELSA Social Gathering where we spoke with existing and potential members about their interests and needs in the upcoming year. From these inspiring conversations, motivation was gathered and numerous ideas for projects started evolving.

Through the year we were able to not only execute all annual events but also upgrade and expand existing projects and start new traditions for the association.



We have delivered on our core values of promoting human rights and giving law students and professionals opportunity for international connections while preparing them for their careers with several informational and skill-building opportunities as you will be able to see in the presentation of specific area projects in the following pages. We were also glad to see our membership grow in the last year, further evidencing the effectiveness of our work.

This year I have seen in ELSA Ljubljana, what we have also seen in many communities and countries around the world - the adaptability and potential of curious and motivated people in unpredictable times. We have strengthened a community in this unique period, so there is no doubt it will prosper ahead, keeping at its core the goal of "a just world in which there is respect for human dignity and cultural diversity."

Lucija Tacer,
President of ELSA Ljubljana 2020/21

## LUCIJA TACER PRESIDENT



In the mandate of 2020/21, the local group ELSA Ljubljana was active in organizing events for our members and law students at large as well as improving internal affairs with the amendments to the Statutes and a new external relations strategy supported by ELSA International.

With regards to concrete efforts on projects, my colleagues in specific areas will elaborate in greater detail and I will address internal organizational efforts.

In February 2021, ELSA Ljubljana held a Winter General Assembly during which we amended and voted on the amendments to the Statutes for the first time in twenty years. ELSA Ljubljana also got the Statute changes approved by national authorities. The contents of the amendments included updating the terminology for positions in the Board, setting a clear schedule for elections to allow the new Board to attend training organized by ELSA International, and clauses that specify conflicts of interest regarding the backgrounds and activities of officers in ELSA Ljubljana.

ELSA Ljubljana also worked on revising the external relations strategy which combined the work of the Administration and Marketing department, Directors and Active Members from other areas as well as collaboration with ELSA International. Within this effort, we have established an informative list of potential sponsors with relevant information on contacts and their industries. The Marketing team created promotional materials for sponsor benefits and approximately 45 emails were sent out for sponsorship funds. There have been no successful responses yet (also considering the hard situation of businesses due to the pandemic); however, this initial work will provide a good foundation for the external relation efforts of the new Board and hopefully improve the financial standing and support of ELSA Ljubljana in the future.

This year's ELSA Ljubljana team put tremendous effort into improving the reach, quality, and internal functioning of the organization. It was my pleasure to be the President, working with such dedicated and motivated young law students and lawyers, and I am excited to see ELSA Ljubljana's accomplishments in the next years!

Kind regards, Lucija Tacer

President. ELSA Ljubljana 2020/21



### HANA JERAK SECRETARY GENERAL

Throughout the entire year the administration team took care of formalities such as memberships and informing the members about other important things regarding ELSA Ljubljana.

- In late November and throughout December the entire Administration team assisted in carrying out ELSA Ljubljana's annual conference called "ELSA Aktual", on the topic of law and sustainable development. The team participated in selecting the topics and contacting the speakers for the seminars, helped coordinating the event, sent out emails and made sure the event was running smoothly logistically.
- In association with the Marketing team and with the help of ELSA International, the Administration department also worked on revising the external relations strategy.
   Within this effort, we have established an informative list of potential sponsors with relevant information on contacts and their industries.

The Marketing team created promotional materials for sponsor benefits and approximately 45 emails were sent out for sponsorship funds. There have been no successful responses yet (also considering the hard situation of businesses due to the pandemic); however, this initial work will provide a good foundation for the external relation efforts of the new Board and hopefully improve the financial standing and support of ELSA Ljubljana in the future.

#### Second semester:

- In March and April our team was very engaged in the organisation of a series of events where we tried to introduce different career paths in law to students. The tasks and contribution of our team was quite similar to the "ELSA Aktual" event, which was held in November.
- Ambrož Korljan, a member of the administration team, also participated in the execution of an event where students who have already taken certain elective subjects, presented the subjects to other students and made their decision for the following year easier.

Kind regards, Hana Jerak

Secretary General ELSA Ljubljana 2020/21

## **IZA SENČAR** MARKETING



Due to the situation related to the COVID-19 epidemic, the Marketing team had an especially important role to play in the 2020/21 academic year. As explained further below, the team, consisting of VP Iza Senčar and directors Gal Veber and Brina Hočevar, made substantial and significant changes which, we hope, will achieve our goal of improving the overall perception of ELSA Ljubljana.

- Social event of ELSA Ljubljana (October 2020): the event took place on 21st of October and it was the first official event of the 2020/21 academic year. The Marketing team designed the entire visual image for the event as well as promoted the event on all of our social media accounts.
- ELSA Day »Artificial Intelligence and Human Rights« (November 2020): In light of promoting the unity of appearance of ELSA, members of the marketing group created a graphic image for the event (in accordance with the instructions and guidelines of ELSA International for 2020/21) and in cooperation with marketing group ELSA Ireland promoted the event on social networks.

The promotion of the event included informing potential interested visitors about the course of the event, as well as regular publication of guest lecturers who participated in the event.

• ELSA Aktual seminar titled Sustainable Development and Law (December, 2020): The event took place in cooperation with the PAMFIL and UNAS associations, with which the Marketing team worked closely during the preparations for the event as well as during the event itself as part of the ongoing promotion of the seminar. The ELSA Aktual professional seminar is considered to be one of the most recognizable events of the ELSA Ljubljana association, which is why the marketing group had so much more responsibility and obligation for this year that we managed to encourage a sufficient number of participants in the seminar. ELSA Ljubljana.

To this end, the members of the marketing group created a graphic image for the event itself, which connected the promotion of the seminar on all social networks in the spirit of a single look, following the guidelines of ELSA.

 Official Linkedin profile: In December, the Marketing team established a renewed Linkedin profile of the ELSA Ljubljana association to further promote our activities and events on the additional social network, in the hope of expanding the mission of the ELSA organization as widely as possible.

- New website (February, 2021): Due to the non-functioning of certain functions of the previous website, the committee of the association voted to renovate the website of the ELSA Ljubljana association. The director of the marketing team, Gal Veber, completely renovated the online image of the association, which became more transparent, accessible, and easy to use after the renovation. We made it easier to present the functions of the association, added a special tab on the basic data of the association, and added several other functions which will become active in the following months.
- Participation in the preparation of a promotional video for the information days of the Faculty of Law of Ljubljana (February, 2021): the Marketing team contributed to the promotional video of ELSA Ljubljana. The contribution was added by VP Iza Senčar and Director Gal Veber.
- Participation in the event ELSA International: I International Strategy Meeting (February, 2021): VP of Marketing Iza Senčar participated in the first "International Strategy Meeting - ISM" event, organized by ELSA IB.
- Creation of material for External Relations (February, 2021): The marketing team prepared the material "Media Card / Infographic" with basic information about the ELSA Ljubljana association.

- Creation of a graphic image for the international conference "Comparative Legal Review and Judicial Protection of Gender Equality" and promotion of the event via social networks (December 2020 - March 2021)
- Production of a graphic image for the Winter Assembly of ELSA Ljubljana and promotion of the event via social networks (January - February 2021)
- The Marketing team regularly attended and participated at the monthly ELSA Ljubljana meetings in the first semester of the academic year.

#### Second semester:

• Series of Career Events (April, 2021): In March the ELSA Ljubljana Marketing team launched the promotion of one of the biggest events of the local ELSA association, the series of four events, devoted to educating law students and young lawyers about career opportunities. The promotion included designing the entire visual graphic image (posts on Facebook, Instagram, Linkedin), creating an application form, and inviting potential visitors to attend the events. VP Iza Senčar and Director Brina Hočevar also additionally contributed to the organisation of the event by contacting potential speakers for the event. VP Iza Senčar also moderated the first event in the series.

- Help with promotion of the Law In Space event, organised by ELSA Frankfurt am Main (March, 2021): Directors Brina Hočevar and Gal Veber decided to help with the promotion of the event, organised by ELSA Frankfurt Am Main, by recreating the graphic image initially designed by the German local ELSA group and translated it to make it more accessible and attractive to the Slovenian audience.
- Promoting the publication "Sustainable Development and Law" (March, 2021): ELSA Ljubljana Marketing team connected with the Pamfil association Marketing team in order to present the first ELSA Ljubljana publication, which was a result of the ELSA Aktual professional seminar, which was held in December 2020. The publication included articles from ELSA Ljubljana members (among them also Marketing VP Iza Senčar and Director Gal Veber). The Marketing team shared and re-posted the marketing material created by the Pamfil association in order to invite the followers and members to take an interest in the newest publication, financially supported by the Faculty of Law, Ljubljana.
- Promotion of the application cycle for STEP (April, 2021): The Marketing team Director Gal Veber designed the graphic image for the promotion of the Spring cycle of applications for the STEP programme.

- Presentation of the elective courses at the Faculty of Law, Ljubljana (June - July 2021): Along with the Directors Ambrož Korljan and Eva Žnidaršič, the Marketing team Director Gal Veber helped organise and execute an event which was devoted to all students of the Faculty who sought additional information about elective courses at our Faculty. Gal designed the graphic image of the event and took care of the promotion of the event on all of our social media accounts.
- The Assembly Election (June 2021 currently): The
  assembly, when the new board of ELSA Ljubljana for the
  term 2021/22 will be selected, is going to take place on 7th
  of July. The Marketing team prepared the graphic designs
  and application forms for the members in order to secure
  the needed attendance of members. The promotion of the
  event is still ongoing.
- Activity Report 2020/21 currently: The Marketing team is currently working on the creation and design of the Activity Report of ELSA Ljubljana for the term 2020/21 which will be made available to the public on our social media accounts as well as our website and sent to the national ELSA group.

Kind regards, Iza Senčar

VP for Marketing, ELSA Ljubljana 2020/21



# LUCIJA ZALETEL ACADEMIC ACTIVITIES

- Taking part in the official first event of the mandate: Social Event of ELSA Ljubljana (October 2020)
- ELSA Day (25th of November): Artificial Intelligence and Human Rights. The area of Academic Activities was actively involved in organisation and execution of the official ELSA Ljubljana event on ELSA Day. We provided the speakers, contacted ELSA Ireland, and determined the exact date of the event itself. We also coordinated the wishes and expectations of the speakers regarding the event as well as the narrower concepts of the presentation. To that end, we also prepared a PowerPoint presentation. The VP for Acadamic Activities along with delegates from ELSA Ireland moderated the event. At the end of the event we sent official messages of gratitude to all the speakers involved.
- 18.12. 20.12. 2020: Help with the preparation of the PowerPoint presentations for the annual ELSA Aktual event.

- 30.12. 2020: the Directors for Academic Activities presented the concept of ELSA Academy and ELSA Webinar at the monthly ELSA Ljubljana meeting.
- February 2021: Participation in the preparation of the promotional video ELSA Ljubljana made for information days of the Law Faculty of Ljubljana.
- Participation at monthly ELSA Ljubljana meetings.

#### Second semester:

- 18.2.2021: Active participation at ELSA Ljubljana Winter Assembly - the two Directors for Academic Activities had presented themselves as candidates for the vacant position of Treasurer.
- Co-organization of the event Series of Career Events: VP for Academic Activities being the event moderator and directors helping to reach out to speakers. Prepearing PowerPoint presentations for event "Druženje z odvetniškimi pisarnami" - done by Directors for Academic Activities.

Kind regards, Lucija Zaletel

VP for Academic Activities ELSA Ljubljana 2020/21

# EVA JENKO SEMINARS & CONFERENCES



- ELSA Aktual seminar titled Sustainable Development and Law (December, 2020): The team for seminars and conferences helped organize the ELSA AKTUAL seminar. Prior to the event, we collected ideas for potential lecturers, to whom we then wrote e-mails in collaboration with other departments and invited them to participate. We agreed with them on the date and topic of their lecture. During the event itself, we took care of its smooth running.
- Event "Praznično presenečenje" (December, 2020):
   Our Director, Eva Žnidaršič, organized a project which
   was a giveaway among ELSA members, called A Festive
   Surprise. For the purposes of the promotion of the
   event, Eva also created the marketing material which
   was then posted on social media accounts with the help
   of the Marketing team.

#### Second semester:

In the second half of the 2020/2021 mandate, ELSA Ljubljana's seminars and conferences team organized and helped to organize several events.

- Series of Career Events (April, 2021): Our Directors helped organise a series of career events, the main goal of which was to inform students about different possibilities in respect to their future career paths after law school.
- Presentation of elective courses (June July 2021):
   Director Eva Žnidaršič organized a presentation of elective courses at the Faculty of Law in Ljubljana. This included reaching out to potential speakers, organizing the timetable and moderating the event. Director Lucija Kolar presented one class herself.

Kind regards, Eva Jenko

VP for Seminars and Conferences ELSA Ljubljana 2020/21



## **ŽANA ŽABNIKAR** STEP

The epidemic situation posed a major obstacle to normal functioning for the STEP area. Nevertheless, the members of STEP joined the work in other areas and contributed to the overall work of ELSA Ljubljana.

- Directors Eva Logar and Mark Jeršič assisted in the organization and implementation of ELSA Aktual event by writing descriptions of guest lecturers who were presented at the events at the beginning and in the drafts of FB posts for individual panels of the ELSA Aktual event.
- Director Eva Logar contributed to the implementation of Elsa Day by searching for articles and explored the ELSA Development Foundation program, which had been presented to active members of the association at the next meeting. Prior to the Winter Assembly, she stylistically arranged the Statute of the association, so that it was ready for change at the Winter Assembly.

- Director Mark Jeršič devoted his time to the preparation and organization of a webinar entitled Sexual Street Harassement, which will be executed next mandate on the basis of the knowledge he gained while on an exchange in the Netherlands.
- All active members in the field of STEP regularly and actively attended meetings and fulfilled their obligations in the association.
- With our ELSA study tips, we wrote 6 recommendations for the new ELSA Study Group.
- We also presented the scope of STEP for informative days of Law Faculty of Ljubljana in the promotional video.

#### Second semester:

After a successful first half of the year, in the field of STEP we paid a little more attention to the presentation of the STEP program and encouraged the inclusion of students of the Faculty of Law in Ljubljana in STEP to apply for various internships abroad.

The Director and Vice President of STEP actively
participated in the organization and implementation of the
Career Events Series. The second event was a presentation
of the STEP program. The directors and vice-president of
STEP contributed to the overall implementation of the
events by contacting and coordinating various law firms and
law firms.

Most of the work was invested in the presentation of the STEP program, as it was not just a presentation of the event, but a relaunch and initiative in the field of STEP, which has been more passive in recent years. With this, they themselves studied the STEP program and presented it at the event together with previous participants in STEP internships (Sara Ermenc and Matej Babič participated) and in this way brought the internship closer to law students in Ljubljana.

• Director Mark Jeršič actively contributed to the implementation of the Series of Career Events by contacting various legal services and coordinating the participation of participants. To present the STEP program, he reviewed and then presented all the procedural steps related to applying for STEP internships and actively attended the event design meetings. In addition, he gave the idea for the implementation of STEP internships in lawyers and other legal services in Slovenia and began coordinating and coordinating the offer of STEP internships with a law firm. Outside the field of STEP, he participated in the presentations of elective courses at the Faculty of Law and prepared a webinar on the topic of "criminalizing sexual street harassment", the implementation of which has been postponed to the next academic year.

- Director Eva Logar also assisted in the overall organization
  of the Series of Career Events by contacting guest speakers,
  preparing and conducting the event, assigning participants to
  groups for effective event implementation. At the STEP
  internship presentation event, she presented all the
  necessary information regarding travel, payment and liaison
  with local ELSA units during the STEP internship. Outside the
  STEP field, she helped with the implementation of the Winter
  Assembly and the change of the Statute, and participated in
  the event for the presentation of elective courses.
- STEP VP Žana Žabnikar coordinated the work of the STEP team during the year and participated in the organization of the Career Events Series. To present the STEP event, she connected with previous STEP VPs and contacted previous STEP participants and led a discussion with them, which helped to conduct the event itself and present the internships.
- During the year, Žana answered questions about internships and provided a new username for the STEP Internships portal. After the deadline for applications for STEP internships, she reviewed the applications and confirmed them on the portal so that the applications could be submitted to the next selection round.
- Žana also advocated for new STEP internship providers and for ELSA's future collaboration with law firms. She also participated in the implementation of the Winter Assembly and together with the Vice-President for Academic Activities wrote the record of the meeting.

Even after the end of our functions, the Directors Mark and Eva as well as the VP Žana will strive for the activity and development of the STEP field in the future, and will help the next members in the implementation of the STEP program and applications for STEP internships.

Kind regards, Žana Žabnikar

VP for STEP ELSA Ljubljana 2020/21

## ANA MAJA KRALJ TREASURER



In my mandate, which began rather late in March 2021, I have:

- Conducted monthly reports for March, April, May and June 2021
- Established cooperation with fitting accounting service
- Evaluated liquidity of assets
- Kept contact with other local ELSA treasurers and treasurer of ELSA International board
- Participated in organisation of the Career Events
   Series

Kind regards, Ana Maja Kralj

Treasurer ELSA Ljubljana 2020/2021



### **Contact:**

mail: ljubljana@si.elsa.org

FB: elsa.ljubljana

IG: elsa\_ljubljana

Linkedin: ELSA Ljubljana